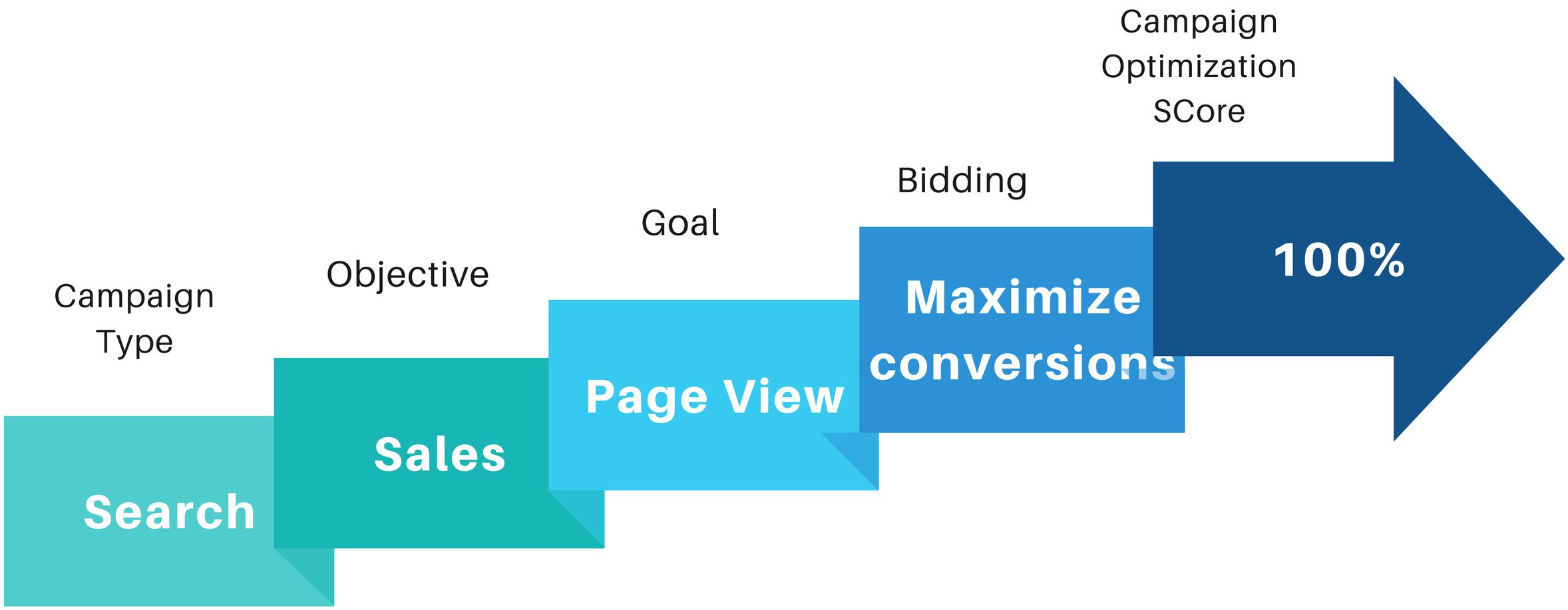
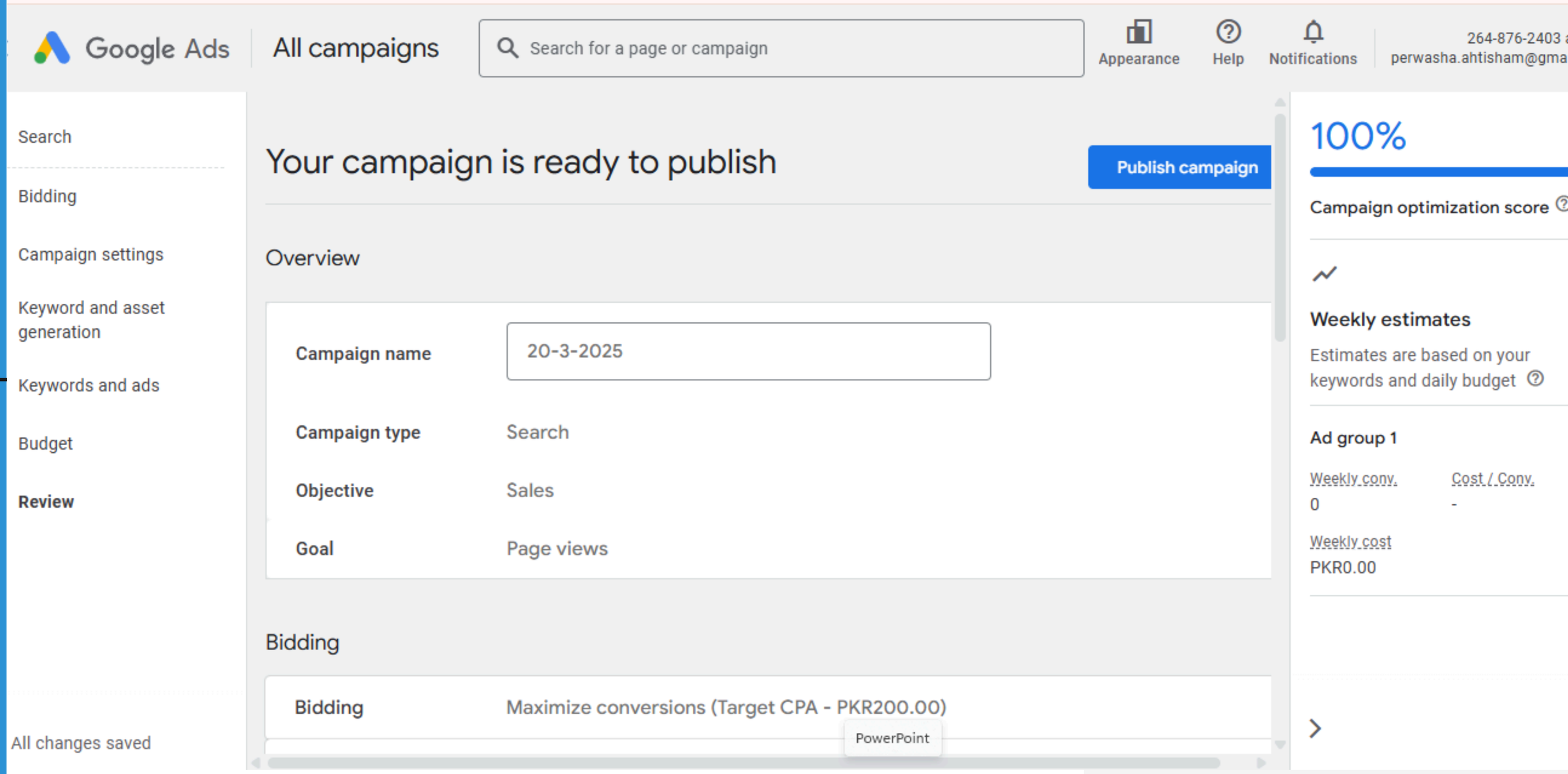
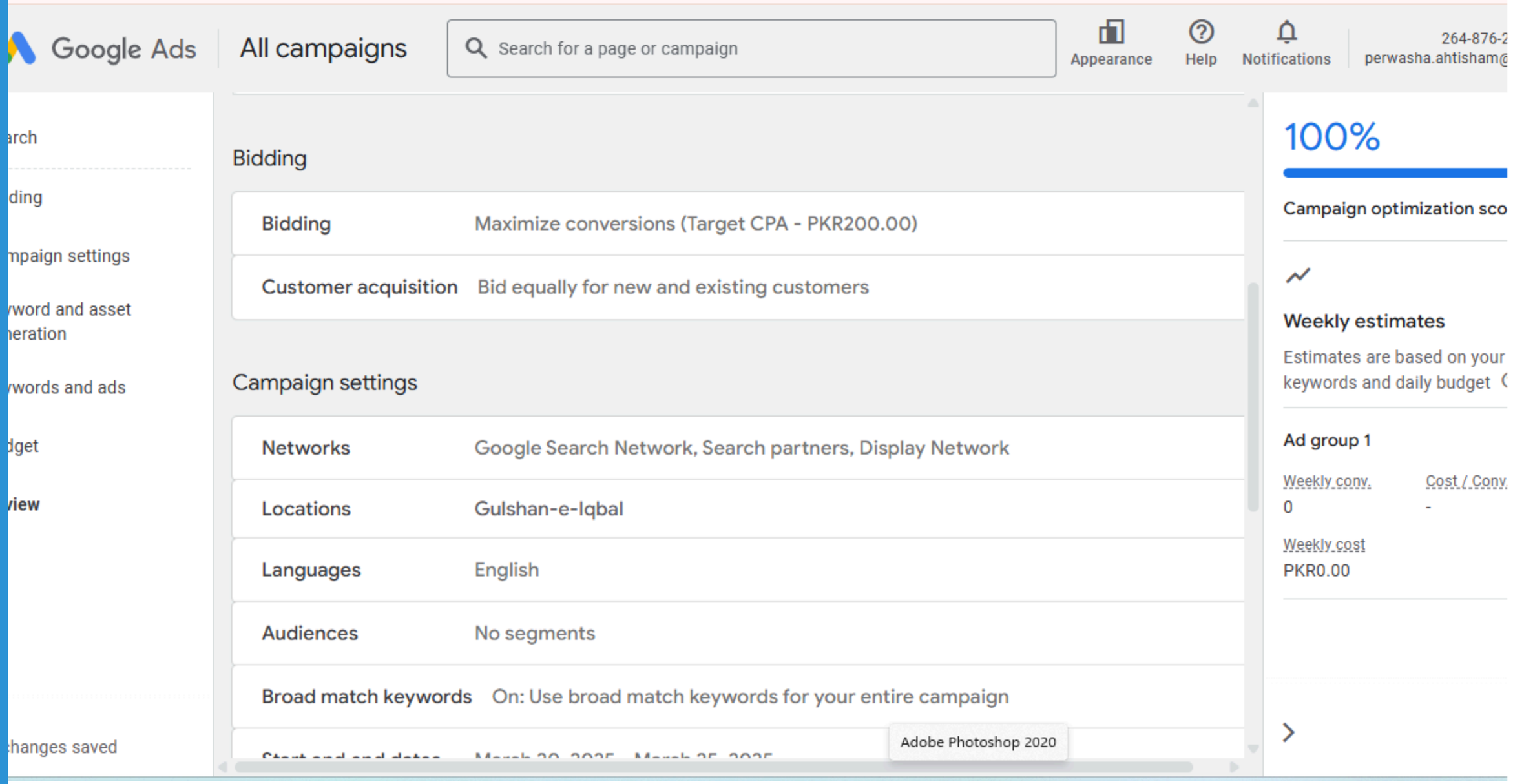
# GOOGLE AD CAMPAIGN




Google Ads
All campaigns
Search for a page or campaign
Appearance
Help
Notifications
264-876-2403
perwasha.ahtisham@gma
Search
Bidding
Campaign settings
Keyword and asset generation
Keywords and ads
Budget
Review
Your campaign is ready to publish
Publish campaign
Overview
Campaign name
20-3-2025
Campaign type
Search
Objective
Sales
Goal
Page views
Bidding
Bidding
Maximize conversions (Target CPA - PKR200.00)
PowerPoint
All changes saved
100%
Campaign optimization score
Weekly estimates
Estimates are based on your keywords and daily budget
Ad group 1
Weekly conv.
0
Cost / Conv.
-
Weekly cost
PKR0.00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dget
view
changes saved
Bidding
Bidding
Maximize conversions (Target CPA - PKR200.00)
Customer acquisition
Bid equally for new and existing customers
Campaign settings
Networks
Google Search Network, Search partners, Display Network
Locations
Gulshan-e-Iqbal
Languages
English
Audiences
No segments
Broad match keywords
On: Use broad match keywords for your entire campaign
Adobe Photoshop 2020
100%
Campaign optimization sco
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-
Weekly cost
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- Search
- Bidding
- Campaign settings
- Keyword and asset generation
- Keywords and ads
- Budget
- **Review**

| | |
|---|---|
| Start and end dates | March 20, 2025 - March 25, 2025 |
| Ad schedule | Using a custom schedule |

## Keywords and ads

| | |
|---|---|
| Keywords | 10 keywords |
| Ads | 1 ad |

## Budget

| | |
|---|---|
| Budget | PKR200.00/day |

Publish campaign

100%

Campaign optimization score

### Weekly estimates

Estimates are based on your keywords and daily budget

**Ad group 1**

| Weekly conv. | Cost / Conv. |
|---|---|
| 0 | - |

Weekly cost
PKR0.00